ESTABLISHED 1879.

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That East Las Vegas and Las Vegas are setting an example for other towns in the territory as far as commercial unity and civic pride goes. is evidenced by the following editor-

ial in the Santa Fe New Mexican: "While East Las Vegas and Las Vegas are rivals in more than one respect and feeling between the ment of both, yet, both towns are the Las Vegas club and the Commercial club of East Las Vegas deciled to act in conjunction to obtain better roads and to make representations to Governor Curry when he goes to but I need one for my dollars. the Meadow City this or next week. that it is hoped will result in the resumption of work on the Scenic Highway at the Las Vegas end. And It would serve Santa Fe right if this were done, instead of at the Santa Fe end, as the good roads commission has decided, provided it was met half way by the business interests of that your vacation plans a revision down-

The Daily Optic TEN "DEMANDMENTS" FOR EM.

Some of our biggest business ideas come out of Chicago. A big business man there has drawn up a list of rules which he calls the Ten Demandments, and posted them over his establishment. Here they are:

Rule 1. Don't lie-it wastes my time an yours. I'm sure to catch you in the end, and that's the wrong end. Rule II .- Watch your work, not the clock. A long day's work makes a long day short, and a short day's work makes my face long.

Rule III.-Give me more than I expect and I'll pay you more than you expect. I can afford to increase your pay if you increase my profits.

Rule IV .- You owe so much to yourself that you can't afford to owe anybody else. Keep out of debt or keep out of my shops.

Rule V.-Dishonesty is never an ac-Six Months ...... 1.00 cident. Good men like good women,

> Rule VI.-Mind your own business and in time you'll have a business of your own to mind.

which hurts your self respect. The em- since yesterday. ploye who is willing to steal for me is capable of stealing from me.

Rule VIII .- It's none of my business what you do at night. But if dissitowns has been intense to the detri- pation affects what you do the next day, and you do half as much as I setting an example to Santa Fe, for demand, you'll last half as long as you hoped.

Rule IX.-Don't tell me what I'd like to hear, but what I ought to hear. I don't want a valet to my vanity,

Rule X .- Don't kick if I kick-if you're worth while correcting you're worth while keeping. I don't waste time cutting specks out of rotten ap-

This is the season of the year, too. when it becomes necessary to give

# DR. PRICE'S Gream Baking Powder

Made from cream of tartar derived solely from grapes, the most deliclous and healthful of all fruit acids.

### **CONFIDENT MURDER** SUSPECT IS GORDON

Sheriff Cleofes Romero and Deputy can't see temptation when they meet Enrique Sena are still confident that they have the much-wanted "Bay" Gordon, fugitive Colorado murderer. in the county jail, his identification Rule VII.-Don't do anything here having been made almost certain

> Today Sheriff Romero had a conversation with Sheriff F. E. McMillan, of Pueblo, Colo., over the long distance telephone, relative to the suspect in jail here and after this talk with the Colorado officer, Sher iff Romero expressed it as his opinion that Williams and Gordon are one and the same man.

Several pictures of Williams were taken yesterday afternoon and these were forwarded by mail today to Pueblo. It will be known definitely by tomorrow whether Williams is Gordon, as identification should be made easily by a comparison of the pictures with those of Gordon in the hands of the Colorado authorities.

Williams still stoutly denies he is Gordon, and expresses the utmost willingness to go back to Colorado, where he says he will have no trouble in proving he is the wrong man, as soon as persons who knew Gordon see him. However, if he is not the bady wanted murderer, he is surely a runaway horse has been brought to steady to weak. Native steers \$5.25

Deputy Sena will receive a case return out to be Gordon.

# BASEBALL SCORES

National League. Al Boston-Pittsburg 6, Boston 2 At Brooklyn-Chicago & Brooklyn

At New York-New York 1, St. At Philadelphia Cincinnati I, Philadelphia 0.

American League. At Detroit-Detroit 7, Washington

At St. Louis-St. Louis 5, Boston 0 Cleveland 2.

Western League. All games postponed because rain or wet grounds.

American Association.

At Columbus-Columbus 10, Louis-

At Toledo-Toledo 5, Indianapolis 2 At Kansas City-Kansas City-St. May, \$1.32 1-4; July, \$1.17 1-2. Corn-Paul game postponed; rain.

GEORGE M'KELLAR IN

Raton, N. M., May 26 .- George Mc-Kellar, of Wagon Mound, who was seriously injured a few days ago by the Andris Sanitarium here for treatchance for recovery.

## MARKET REPORTS.

Watch Specials

A few specials which we are offering for a short time at SPOT CASH ONLY.

Gents' Gold Filled Case guaranted 20 years, fitted with a 17 jeweled, ELGIN or WALTHAM move-

ment-----\$12.50

Gents' Silveroid Case, with a 7 jewel ELGIN or

Ladies' Gold Filled Case, guaranteed with either

WE INVITE A COMPARISON OF OUR PRICES

R. J. TAUPERT, Jeweler and Optician.

New York Money. New York, May 26 .- Prime paper, 1-2c; call money easy, 13 1-4c.

St. Louis Metal Market. \$4.2g@4.27 1-2; spelter firm, \$5.12 1-2. and Arizona muttons \$4.70@6.25.

New York Metal Market. New York, May 26,-Lead firm, \$4.35@4.40; copper firm, 13 1-4@ dy; shade lower. Beeves \$5.10@7.20; 13 1-2: silver, 52 5-8c.

St. Louis Wool Market .. St. Louis, May 26 .- Wool firm ter-At Cleveland - Philadelphia 12; ritory and western mediums 25@30; fine mediums 22@27; fine 16@23.

New York Stock Market. New York, May 26.-Amalgamated 84 1-4c; Atchison \$1.09; pfd., \$1.04; New York Central \$1.29 3-4; Pennsylvania \$1.34 1-4; Southern Pacific At Milwankee-Milwankee 0, Min-\$1.22 1-4; Union Pacific, \$1.88 3-8; steel 63 3-8c; pfrd., \$\$1.18.

Chicago Markets.

Chicago, May 26.-Close-Wheat, May 75 1-4c; July, 70 3-8c. Oats-May, 61c; July 54 5-8c. Pork-May, and July, \$18.95. Lard-May and SANITARIUM AT RATON July, \$10.92. Ribs-May and July, \$10.37 1-2.

Kansas City Stock Market.

Kansas City, May 26 .- Cattle 8,000, @7.00; southern steers \$4.50@6.70; ment. While his condition is serious southern cows \$3.50@4.75; native ward totalling \$500 should Williams it is believed that he has a good cows, heifers \$2.00@6.75; stockers' thing they do not get at boarding feeders \$4,00@5.85; bulls \$3.50@5.25; school is board.

calves \$4.00@6.50; western steers \$5.40@6.75; western cows \$3.75@5.25. Hogs 15,000 steady. Bulk \$6.90@ 7.35; heavy \$7.20@7.40; packers' butchers 7@35; Hight \$6.70@7.15; pigs \$5.50@6.75.

606 Douglas Avenue.

Sheep 7,000, 10 higher, muttons \$5.00@6.50; wethers and yearlings St. Louis, May 26.—Lead lower, \$4.75@7.50; ewes \$4.25@6.20; Texas

> Chicago Stock Market. Chicago, May 26 .- Cattle 5,000 stea-Texas steers \$4.75@6.35; western steers \$4.75@6.35; western steers \$4.75@6.25; stockers' feeders \$3.60@ 5.60; cows, heifers \$2.50@6.40; calves \$5.00@7.00.

> Hogs: 26,000 barely steady; light \$6.90@7.35; mixed \$7.05@50; heavy \$7.10@7.55; pigs \$5.90@6.80; rough \$7.10@25; bulk \$7.25@45.

Sheep 10,000 strong 10 higher, westerns \$4.25@6.75; yearlings \$6.25@7.40, western lambs \$6,50@9.65.

#### COLLEGE PROFESSOR IS KILLED AT TRACK MEET.

La Fayette, Ind., May 26.-Prof. Benj. M. Hoak, of Purdue University, who was accidentally struck by a hammer here Saturday while officiating in a state high school track meet, died today from his injuries.

Those who go away every summer for rest usually fall in with people about as tiresome as home folks.

As the girls tell it, the principal

#### Service and Values In servicegiving this store intends to respond with cheerful promptitude to every expectation you have of it-even in the smallest detail it must not fail. There are high ideals here that we think vital to the store's continued progress.

Tonic or a Stimulant:

Ayer's Sarsaparilla is a tonic. It does not stimulate. It does not

make you feel better one day, then as bad as ever the next. There is not a drop of alcohol in it. You have the steady, even gain that comes from a strong tonic. Ask your doctor all about this. Trust him fully, and always do as he says.

Values, too, shall always meet the test you cnoose to rove them by—they must satisfy by your standard of worth, not ours.

# OXFORDS Women,



in Mercerized Tan, Canvas, plain toe, military heel, canvas covered. Just what you want to match your tan dress,

Value \$2.25.

## Lawns and Dimities Sold Way Below Value.

A case of Lawns and Dimities sent here by mistake, held subject to order-sold to us by salesman at our own price, now on sale.

About 1000 yards all new, clean merchandise. 20 yards, Lawn, flowered, figured checked Special for ..... \$1,00 15c Dublin Dimities ..... 10c yard

# Children's Hats

White Duck and Mull = WASHABLE ==

Some ribbon and lace trimmed-others plain, corded. Specially priced

50c 25c 39c 98c

# "THE STORE OF QUALITY"

# Wet Weather Requisites.

weather prophet says we will have Rainlots of it—all through the balance of May. If such is the case you will need Rain Coats, Umbrellas, and Rubbers. We can supply the entire family.

We Place on Sale

# Women's Rain Coats

of all kinds, Autos, Cravenettes, Silk Rain Coats all new styles fitted backs or loose. The Silk Coats come in blue, green, red, brown, grey, some striped, others plain,

The Prices have been cut as follows:

\$17.50 Coats \$13.15 | \$12.50 Coats 15.00 Coats 10.95 | 10.00 Coats

You will not see Rain Coats placed at such low figures again.

### Misses' Rain Coats

A lot of Misses' Rain Coats in Silkine surfaced fabrics with gossamer lining, fancy striped. They come in brown, grey, blue, tan. \$2,90 Just the thing for school girls, these are \$4.00 coats priced at

Good, Strong

#### Umbrellas

Made of Mercerized Serge, strong and durable, steel rod, double frame, double seams, steel tipped, assortment of fancy handles. Specially priced at.

Others from \$1.50 to \$6.00.

Newest Things Just In-Silk embroidered net bandings, gray, tan, wine, green, in the newest designs and color combinations, the proper trimming for the new apparel now in vogue.

Women's and Misses' Linen Suits: Jumper style Phe, tan, gray. Trimmed in contrasting color braids and buttons, long coats, hipless

# Sales Now in Progress

All Over The Store

Women's Muslin Underwear Sale.

Women's Knit Underwear Sale.

Tub Dresses, Waists, Children's white and Cold Dresses.

Men's Hosiery, Men's Shirts.

Young Men's Clothing.

Boys' Waists, Suits, Caps:

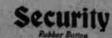
#### HORTENSE QUILT COTTON

Quilt size—continuous sheet of uniform thickness. 7. ft. long by 6 ft. wide, made of pure cotton.... \$1 bolt

# Warner's Rust-Proof Corsets

Style 194--\$4.00

Long skirt model, flat hip shape so finished that it does not show a line where it controls the formno matter how snugly fitting the dress may be. An important feature is in the hip gore, the lower half of which is cut circular with tapering point where the



Hose Supporters are attached

Made of extra fine Coutille, trim-med with Escurial lace, and satin

The same sweeping guarantee covers this cornet that covers all WARNER'S.

